Confederation of Indian Industry

SURFACE COATING SHOW 2026

19 20 21 NOVEMBER 2026

AUTO CLUSTER EXHIBITION CENTRE, CHINCHWAD, PUNE

COATING THE FUTURE

Innovation, Sustainability & Digital Transformation

CONCURRENT SHOWS

ELECTROPLATING INDIA 2026
The Premier Showcase for Electroplating Technologies

BONDTECH INDIA 2026
Adhesives, Sealants & Joining Technologies

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SURFACE COATING SHOW 2026

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About the Surface, Coating Show 2026

Surface, Coating Show 2026 is a premier event focused on surface engineering, preparation, coatings, finishing, corrosion protection, environmental engineering, and advanced technologies.

The Expo will serve as a dedicated platform to showcase the latest innovations, technologies, and sustainable solutions in surface treatment, industrial coatings, and paint applications. It aims to bring together industry leaders, manufacturers, suppliers, and end-users from diverse sectors, including automotive, manufacturing, infrastructure, and engineering, to explore opportunities, foster collaborations, and drive sustainable growth in surface and coating technologies.

Western India: The Growth Engine for Surface Engineering

Western India is fast emerging as the powerhouse of surface engineering and coatings demand. With its vibrant automotive, auto component, petrochemical, chemical, infrastructure, and real estate clusters, the region is witnessing strong growth in coatings, paints, and protective systems.

Recent market studies reveal that Western India contributes the largest share both in value and volume to the national coatings market, driven by industrial investments, infrastructure expansion, and increasing adoption of advanced, high-performance coating technologies.

Industry Overview

The global industrial coatings market was valued at USD 94 billion in 2024 and is projected to grow at a CAGR of 4% through 2030. In contrast, the Indian market is growing at an impressive CAGR of 9% through 2030, propelled by rapid industrialisation, automotive growth, infrastructure development, and urbanisation.

The Asia-Pacific region leads the global market, contributing over 42-43% of total revenue.

India's paints & coatings market, valued at approximately USD 9.6 billion in 2024, is projected to reach USD 16 billion by 2030. The decorative paint segment accounts for nearly 75% of the market, while industrial coatings make up the remaining 25%, reflecting strong demand across both residential and industrial applications.

Show Highlights

- **3-Day** Mega Trade Fair
- **170+** Domestic & International Exhibitors
- **40,000+** Sq. Ft. of Exhibition Space
- **8000+** Focused Business Visitors from Industry, Trade & Government
- **International** Conference on Surface & Coating Technologies
- **B2B, B2G** & Buyer–Seller Meetings
- **New Product** Launches & Live Demonstrations
- **Global Networking** Opportunities

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About the Event

Against this backdrop, the Confederation of Indian Industry (CII) Western Region is pleased to announce the Surface, Coating Show 2026, focused on Surface Engineering, Preparation, Coatings, Finishing, Corrosion Protection, Environmental Engineering, and Technologies.

- ***Venue: Auto Cluster Exhibition Centre, Chinchwad, Pune***
- ***Dates: 19 –21 November 2026***

This flagship event and international conference will bring together the entire value chain of the surface, coatings, and paint industry, including manufacturers, distributors, solution providers, traders, end-users, researchers, and policymakers from across the globe.

It will serve as a dynamic platform to network, exchange knowledge, explore emerging technologies, and foster new business collaborations.

Concurrent Shows

CII ELECTROPLATING INDIA 2026

The Premier Showcase for Electroplating Technologies

Electroplating India 2026, The Premier Showcase for Electroplating Technologies

A dedicated platform showcasing the latest in electroplating, surface engineering, and finishing solutions. The show connects technology providers, equipment manufacturers, and industry professionals to explore innovations that enhance product quality, durability, and efficiency.

CII BONDTECH INDIA 2026

Adhesives, Sealants & Joining Technologies

Bondtech India 2026, Adhesives, Sealants & Joining Technologies

A focused showcase for advanced adhesives, sealants, and joining solutions for modern manufacturing. The exhibition brings together leading suppliers, technology experts, and user industries to discover high-performance bonding solutions that drive productivity and reliability.

Exhibitor Profile

Product & Technology Categories Include:

3D Printing • Abrasives • Acid Cleaning Systems • Adhesives & Sealants • Additives & Extenders • Anti-Corrosion Solutions • Automation & Handling Systems • Biocides & Fungicides • Chemical & Metal Separation • Cleaning & Pre-treatment Systems • Coatings, Inks & Paints • Conversion Coatings • Electroplating • E-Mobility & Battery Coatings • Environmental & Effluent Treatment Systems • Fire-Resistant & Intumescent Coatings • Functional & Smart Coatings • Green Technology Coatings • Heat Treatment & Plasma Coating • Inspection & Testing Equipment • Lubrication Systems • Nanotechnology • Pigments, Resins & Polymers • Powder Coatings • Robotics & Automation • Specialty Chemicals • Surface Activation • Thermal Spray Coatings (Arc, HVOF, Plasma, Cold Spray) • Testing & Measuring Instruments • Welding & Joining Technologies • UV Curing • Waterproofing Technologies • Wood Paints and many more.

Visitor Profile

Key Visitors Include:

- Paint & Coating Manufacturers
- EPC Contractors
- Engineering & Design Consultants
- Equipment & Machinery Manufacturers
- Plant Heads & Production Managers
- Procurement & Purchase Teams
- Project Developers, Managers & Engineers
- Quality Assurance & R&D Professionals
- Maintenance & Service Providers
- Technical Specifiers
- Government Authorities & Policy Officials

Target Industries

Aerospace • Architectural & Infrastructure • Agriculture • Automotive & Mobility • Boilers & Turbines • Cement • Chemicals & Pharmaceuticals • Construction • Defence & Security • Domestic & Consumer Goods • Electronics • Energy • Engineering • Fire Protection • Food Processing • Iron & Steel • Manufacturing • OEMs • Oil & Gas • Paint & Coatings • Plastic & Rubber • Ports • Power Plants • Printing & Packaging • Railways • Shipbuilding & Marine • Space • Steel • Sugar • Wastewater Treatment • Renewable Energy (Wind & Solar) and many more.

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Cost of Participation:

Air-conditioned Hall	Rate per Sqm		
*Type of Space	National Participants		International Participants
	CII Member	Non-Member	
Shell Scheme Booth (Min 12 Sqms)	INR 12,500/-	INR 13,500/-	Euro 200
Bare Space (Min 36 Sqms)	INR 10,500/-	INR 11,500/-	Euro 175
For MSME (Min 9 Sqms)	INR 9,500/-	INR 10,500/-	NA
Start-up Stall (Min. 4 sq.mtr)	INR. 30,000/-		
*GST 18% Additional			

Cost of Advertisement:

Full page Advertisement	Rates	Half page Advertisement	Rates
Colour Ad	INR 50,000/-	Colour Ad	INR 30,000/-
Black and White	INR 35,000/-	Black and White	INR 20,000/-

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, with over 10,500 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 332 national and regional sectoral industry bodies.

For more than 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with the Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialised services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains, including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2026-27, CII has identified "Accelerating Competitiveness: Growth, Resilience, Inclusion, Sustainability, Trust" as its theme, prioritising five key pillars. During the year, CII will align its policy advocacy, institutional initiatives, partnerships, and outreach to support Indian industry in strengthening these five interconnected pillars of competitiveness.

With 70 offices, including 12 Centres of Excellence, in India, and 9 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 255 counterpart organisations in 102 countries, CII serves as a reference point for Indian industry and the international business community.

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